



November 19, 2013

VIA ECFS

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Re: Notice of *Ex Parte* Presentation: WC Docket No. 13-184; Docket No. 12-268.

Dear Ms. Dortch:

On Friday, November 15, 2013, Alex Nogales, President & CEO, and Michael Scurato, Policy Director, of the National Hispanic Media Coalition ("NHMC") met with Commissioner Jessica Rosenworcel, as well as Holly Saurer and Christianna Barnhart of the Commissioner's office. During the meeting, NHMC discussed the above referenced proceedings with the Commissioner and her staff.

Regarding the upcoming incentive auctions, NHMC communicated the belief that the auctions could drive down the number of people of color and women that own broadcast television stations, both through pressure to participate in the auction or to sell to spectrum speculators. In the case of LPTV stations, which are an entry point for people of color and receive no protection during and after the auction, many may be forced off the air with no compensation or recourse. NHMC urged the FCC to be ready to deal with the impact that the incentive auctions will have on ownership diversity by monitoring the ownership attributes of broadcast outlets that exit the market leading up to and during the auction. The data collected should be used to prepare and release a report on the impact of the auction on ownership of spectrum licenses by woman and people of color. Finally, the Commission should consider creative ways, which are consistent with the ordering statute, to protect LPTV stations that are providing important service to their communities.

Regarding the modernization of E-Rate, NHMC urged the Commission to work closely with the Department of Education to identify opportunities for professional development and technology training for teachers. NHMC expressed a desire to be part of that process, if possible. NHMC also urged the Commission to study non-FCC initiatives that have been rolled out in communities across the country, which have successfully leveraged technology opportunities in schools to increase broadband adoption at home. One such program that NHMC mentioned is the California Emerging Technology Fund's School2Home Initiative, which was able to increase home broadband adoption among Spanish-speaking families

from 48 percent to 76 percent in participating schools.¹ By examining existing programs, such as School2Home, the Commission may uncover concrete ways that the modernization of the E-Rate program can aid lagging home broadband adoption.

I submit this letter today pursuant to Section 1.1206(b) of the Commission's rules, 47 C.F.R. § 1.1206(b). Please contact me should you have any questions regarding this submission.

Respectfully submitted,

Michael J. Scurato
Policy Director
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cc: Commissioner Jessica Rosenworcel
Holly Saurer
Christianna Barnhart

¹ See *Broadband Adoption: The Next Mile Before the Subcomm. On Commc'ns., Tech., and the Internet of the S. Comm. On Commerce, Sci., and Transp.*, 113th Cong. 5 (2013) (statement of Sunne Wright McPeak, President and CEO, California Emerging Technology Fund), *available at* http://www.commerce.senate.gov/public/?a=Files.Serve&File_id=dae0b397-babc-45b5-8751-2cd7622fbe11.